



Employee Volunteering

With

GROUNDWORK
CHANGING PLACES CHANGING LIVES





WELCOME TO VOLUNTEERING WITH GROUNDWORK

We are the community charity with a green heart, and our mission is to:

- » Create better places
- » Improve people's prospects
- » Support people and organisations to make greener choices



About Groundwork



Groundwork is a charity working locally and nationally to transform lives in the UK's most disadvantaged communities.

We're passionate about creating a future where every neighbourhood is vibrant and green, every community is strong and able to shape its own destiny and no-one is held back by their background or circumstances.

We help people gain confidence and skills, get into training and work, protect and improve green spaces, lead more active lives and overcome significant challenges such as economic deprivation, isolation, low skills and poor health.

We develop local solutions to tackle national and global challenges.

Volunteering with Groundwork



Professional – we offer bespoke high quality volunteering days for your team



Develop – We help your team to develop new skills and relationships by taking them out of their 'comfort zones'



Connect to a local community – your activities will be directly benefitting local communities



Make a visible impact – our projects are local and you'll see clear changes on the day, or over time if your organisation supports the same project through multiple events





The benefits of volunteering



Our volunteering events are bespoke to the interests of your staff. We can provide one-off experiential days or a programme of activities linked to the same or different sites. Volunteers working alongside us will be encouraged to get stuck in, to try new skills and to do something out of the ordinary.

The benefits of volunteering for your business and people include:

- Satisfied, motivated and happier staff – employees will feel proud to work for a company that takes their community responsibilities seriously
- Improved internal team relations – the great leveller and a great way to build teamwork away from the office
- Increased ability to attract and retain talent
- Brand awareness and loyalty
- promotional opportunities and positive PR stories
- Developing long-term relationships with your community, and creating a positive community legacy

Some of the organisations that volunteered with Groundwork in 2019...



Our Existing Partners





Volunteering opportunities we offer



Examples in London:



Repurposing and Upcycling (up to 15 people)
Reduce furniture going to landfill and support low income families by sanding, painting, and reupholstering. Supporting local disadvantaged communities.



Greening The Community (up to 20 people)
Supporting communities across the city learn about green spaces by helping them to clear, plant, build, and Grow!



Healthier Parks (more than 20 people)
Safeguarding London's public green spaces for us by all, by volunteering to rake, dig, and maintain biodiversity.



Examples in the West Midlands:



Local Schools (up to 12 people)

Working with local schools to develop their forest schools and school grounds. Allowing future generations to experience and enjoy the outdoors.



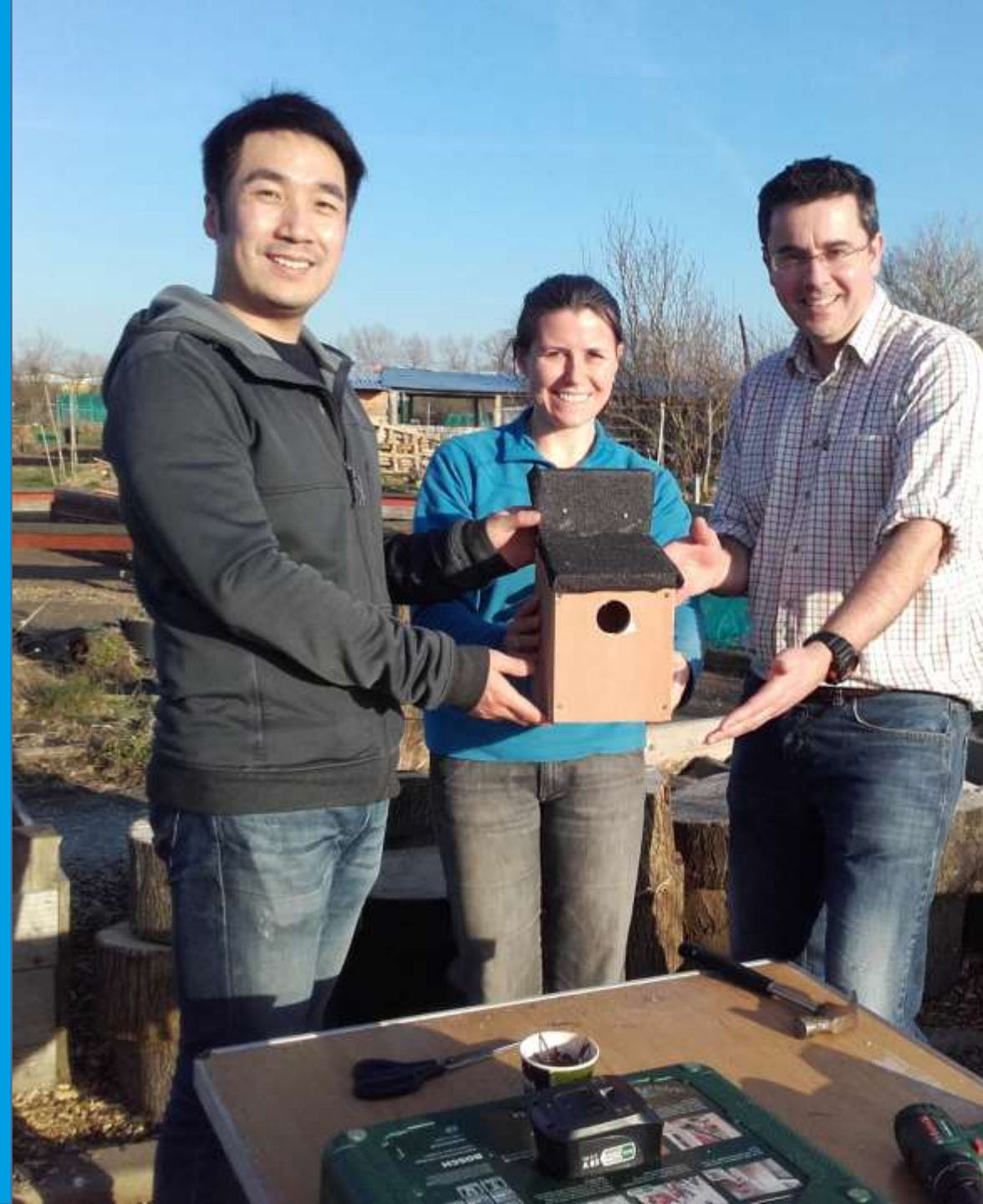
Historic Gardens (up to 20 people)

Developing areas which act as green oasis's in an urban setting, a country estates in the city to improve their sustainability and accessibility.



Nature Reserves (up to 30 people)

Protecting and enhancing local green spaces through a wide range of conservation and maintenance tasks. Ensuring that important habitats are protected.



Examples in the East & South:



East Hills Wood, Norwich (up to 30 people)
Renovating a delightful, hilly and undulating stretch of woodland, running west to east on a valley edge of the River Tud,



Urban Green Spaces, Bristol (up to 20 people)
Transforming an area for the benefit the local community in an otherwise deprived and disadvantaged areas.



Colne Valley Regional Park, West of London (up to 30 people)
Increasing biodiversity at one of the most important ecosystems in the UK. Preserving the landscapes and wildlife through vital work.



Examples in the North:



Jarrow Hall, South Tyneside (up to 30 people)
Support Anglo-Saxon Northumbria by enhancing the Anglo-Saxon farm and Bede Museum which has hosted over 30,000 people since 2016.



Whitehall Pocket Park, Leeds
Located between the River Aire and the Leeds Liverpool Canal in Central Leeds, This area is being developed for future generations to enjoy.



Hattersley Community Garden, Greater Manchester
provides the community of Hattersley with a unique resource to grow fresh produce in a food poor area. Volunteers are needed to improve the grounds so they can continue to provide their important services.





And many more across the UK...



Why we charge



Charities that provide an outlet for corporate social responsibility need to achieve full-cost recovery for the service. Groundwork is no different, all our staff work on billable hours and these costs need to be covered.

A typical volunteering day involves the following costs:

- Staffing to supervise the activity
- Materials for the volunteers to use
- Admin costs for organising time
- A small donation to the host organisation.

In return, Groundwork provides a professional, safe, enjoyable and impactful volunteering experience.

Talk to us about the difference that you and your business can make in local communities.



Find out more at:
getinvolved@groundwork.org.uk