

Groundwork Greater Nottingham

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West Area Funding Strategy



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Nottingham
City Council



Groundwork Greater Nottingham: ABG Area Lead

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EXECUTIVE SUMMARY

This strategy sets out the aims and objectives to address the social, economic and environmental needs of the communities of Aspley, Bilborough and Leen Valley in order to create flourishing communities which have high levels of employment, good health and well-being, high levels of educational attainment and strong economically viable and environmentally conscious businesses.

This document has arisen as a direct response to the impact of Covid-19 pandemic, it reflects on the known current issues and short term future predictions from a national and local perspective in order to target activity and funding needs for a whole partnership approach.

However, whilst reflecting on analysis of known data, it recognizes that this needs to be an adaptive strategy which gets information directly from the 'front lines' and allows for decision making based on a real-time understanding of what's happening on the ground. If we have learnt anything from the Covid-19 pandemic it is that we must be swift and adaptable in our approach to solving issues and problems as they arise.

To this end this strategy needs to be kept live and updated through the Action Plan section.

Here we will:

- ✔ continuous review the social and economic challenges we are working to address,
- ✔ we will endeavor to carryout focused gathering of relevant on the ground data,
- ✔ we will determine who are we trying to help, what parts of the problem we should work on, the role we and our partners should play and where efforts will be focused,
- ✔ We will determine the actions, adaptations, financial and funding model required and how success will be measured
- ✔ We will determine the capabilities needed individually and as a partnership to create the impact we have set out to achieve.



INTRODUCTION

In the early spring of 1939... we joined the exodus of families, most of them from the old slum areas, to the new estates west of the city. Nottingham had an admirable record of slum clearance and re-housing from 1919 until well into the 20th Century. Broxtowe Estate was an expression of that pioneering energy. It was built of ugly red brick, but designed with good intent, plotted and planned for a new way of life. Derrick Buttress, Broxtowe Boy, (2004)

Built during the 1920s and 30s Aspley, Bells Lane, Cinderhill and Broxtowe estates were Nottingham's largest example of the Garden City principle, an urban planning concept that sought to bring together aspects of town, country and industry. These houses marked the biggest advance of living standards in Nottingham's history; all supplied with running water, flushing toilets, gas and electric fittings with large gardens, parks, wide roads and plenty of space, amenities which thousands had previously been deprived of. The estates were a welcome breath of air for tenants moving out from the inner city slums and offered the chance to start a new and healthier way of life.

Some 100 years later the fabric of the estates designed by T. Walls Gordon, Nottingham City Engineer and Surveyor, have stood the test of time. Housing stock improvements continue to ensure these homes provide the quality of living first envisaged by architect Thomas Cecil Howitt. Most recently Nottingham City Homes, responsible for managing Nottingham City Council's social housing properties, implemented the Decent Homes programme, through government funding, which focused on making properties secure, warm and modern.

However, despite the ideals of the original concept, the wards of Aspley, Bilborough and Leen Valley, which form the West Area of Nottingham City, still have some of the highest levels of deprivation in the city and country. Unemployment, poor health, low income, low educational attainment and high crime, are prevailing issues now further impacted by the economic and social fallout of the Covid-19 pandemic. Now more than ever is the time to act so that we can realise the true potential of the communities living in this part of the city.



AIMS

Nottingham City Council has set out its vision in the Council's Plan for 2019-2023, the aims of this strategy for the communities of the West Area will be in keeping with this plan.

People and Communities:

- ✓ Children thrive
- ✓ Young people and students success
- ✓ Families and older people thrive
- ✓ Learning to reach full potential
- ✓ Healthy in body and mind

Growing Nottingham:

- ✓ Thriving neighbourhoods
- ✓ Work and jobs for everyone
- ✓ Strong local economy

Respect for Nottingham:

- ✓ Safer
- ✓ Less crime
- ✓ Less anti-social behaviour
- ✓ Cohesive, stronger communities

Living in Nottingham:

- ✓ Cleaner
- ✓ Environmentally sustainable

In addition to these aims, Groundwork Greater Nottingham as Area Lead, aim to:

- ✓ Support local partners and organizations to deliver quality services
- ✓ Increase volunteering opportunities and standards
- ✓ Create and support networks for sectors of the community to share experience, issues and solutions
- ✓ Increase funding resource

NATIONAL CONTEXT

In order to plan a strategy for the growth and prosperity of this area it is important to understand the predicted impacts of Covid-19 viewed nationally and from a local perspective, alongside the known existing difficulties and issues these communities face.

National Predictions:

Employment & Income

Around 7.6 million jobs, or 24% of the UK workforce, are at risk because of Covid-19 related lockdowns. People and places with the lowest incomes are the most vulnerable.

Nearly 50% of all the jobs at risk are in occupations earning less than £10 per hour.

Retail and wholesale sector has largest number of jobs at risk (22% of total jobs at risk).

Part-time workers account for 35% of jobs at risk.

Younger people 35 years or less are most likely to be affected by job loss.

Young women are the most likely to be affected by job loss.

Lone parents are disproportionately affected.

Nottingham is ranked 6th in the Income Deprivation Affecting Children Index for England with 29.8% of children living in income deprived households.

23.8% of older people in Nottingham are living in income deprived households.

Health

Beyond the direct impacts of Covid-19, the following health risks are an indirect result of the pandemic and measures which have been put in place to combat it.

Reduction in hospital A&E use and admissions for urgent conditions including strokes and heart conditions.


Delays and disruptions to cancer surgery and chemotherapy in some areas and reduction in detection of early stage cancer.

Delays and disruption to crisis mental health services.

Disruption and interruption to ongoing treatment and care of those with chronic conditions.

Reduced interaction with GP practices with switch to remote triage with knock on effects such as deference of routine activities including health checks for people aged 75 and older, and routine medication reviews.

Reduced patient contact by GP's where IT and online working has proved difficult for some GP practices.



A quarter of children and young people with known mental health problems have experienced cancellation of services or where these have moved to telephone or online, this has created barriers for patients living at home.

Impacts as a result of lockdown and social distancing include increased cases of domestic abuse and neglect.

Food insecurity has increased driven by income loss and disruptions in the food supply. This in turn can affect health through increased allostatic load ("the wear and tear on the body" which accumulates as an individual is exposed to repeated or chronic stress). For children and young people, increased allostatic load has been associated with multiple chronic disease outcomes in later life.

Increased mental health issues such as anxiety and depression, due to lockdown measures and isolation particularly for older and shielding groups and for children and young people.

Education, Children and Young People

The disruption to education due to school closures has negative and unequal consequences for children and young people's development. Those in socioeconomic hardship being most at risk of 'falling behind' their peers. The knock on effect resulting in lower attainment, future fiscal retrenchment and the consequences for health and health inequalities.

Digital poverty and exclusion, affecting children and young people's learning particularly in disadvantaged areas.

Education during and post Covid-19 could end up reinforcing rather than reducing inequalities.

Business

It could take more than 5 years for the most affected business sectors to get back to 2019 level contributions to Gross Domestic Product (GDP).

SMEs in the Hospitality and Leisure sector have been the worst affected by Covid-19 closely followed by the Food and Drink industry, Wholesale, Retail and Franchising services and Construction sector.

Across all industries who continue to trade, on average over 20% of the workforce have been furloughed, with the Accommodation and Food service activities being the highest at 83%.

Of all businesses continuing to trade, 36% have laid off staff in the short term. At 48% the Construction Industry more than any other has opted for this action. 31% of all businesses opted to reduce working hours, with 60% of the Accommodation and Food services sector being the largest sector to reduce hours in this way.

LOCAL CONTEXT

To understand the local context, this strategy will analyse the statistical evidence obtained from local government sources for the wards of Aspley, Bilborough and Leen Valley. However, in order to provide evidence for potential funding bids it will also be vital to obtain first hand data from all members of the local community to fully demonstrate the issues and barriers to achieving a flourishing and thriving community.


Employment & Income

Aspley and Bilborough wards both rank within the 10% most deprived on the Employment Deprivation Domain nationally. The May 2020 Interim Unemployment estimates shows a 25.3% increase in the overall rate of unemployment in the Aspley ward bringing the total unemployed to 10.3% as of the beginning of April. This is the second highest rate of unemployment in the city. Bilborough shows an estimated increase of 29.4% which ranks them as 6th highest in the city. Whilst Leen Valley ward ranks within the 20 - 40% most deprived on the Employment Deprivation Domain nationally, they see an estimated increase of 60.6% unemployment from February to April which will see large numbers of people who have not faced unemployment before have new pressures to manage. This also has a knock on effect to push those not job ready even further away from the job market. Additionally within the West Area many people in work are on low pay or zero hour contracts and are likely to be impacted by job losses. People experiencing employment deprivation are very likely to also experience income deprivation. In Nottingham 19.9% of the population live in income deprived households in 2019, before the Covid pandemic takes effect.

Health

Nottingham has on average a lower life expectancy and lower healthy life expectancy than the England Average. Furthermore females in the West Area will live approximately 8 years less in good health compared to females in the Wollaton area of the city which is higher than the national average and for males it is approximately 6 years less. Males and females in the West Area spend 27% and 31% of their life respectively in poorer health compared to males and females in Wollaton. High levels of deprivation, low educational attainment and unhealthy lifestyle (high smoking, poor diet and low physical activity) are all interrelated determinants of poor health outcomes and high level of health inequalities.





Bilborough ward has the worst health outcomes for the city for Health and disability. It also has a higher elderly population, unsurprisingly as the housing stock mirrors this in the provision of specialist accommodation. On top of this background the shielding measures introduced during the Covid 19 pandemic have resulted in many isolated and scared elderly residents which will continue to impact their mental health and wellbeing for some considerable time.

Aspley and Bilborough GP's report a higher proportion of patients with chronic obstructive pulmonary diseases (COPD's), diabetes and other health issues which has impacted the number of people in these areas needing to isolate and shield during the pandemic.

Nottingham city is in the bottom quartile for obesity at age five and eleven. Rates of low birth weight babies are also high, 9% for Nottingham compared with 7.5% nationally.

Children in Nottingham also have a significantly higher rate of poor dental health than the national average, almost double the rate of decayed, missing or filled teeth which can be taken as a proxy measure for nutritional status.

Social Prescribing threatens to put extra pressure onto existing voluntary and third sector organisations delivering within the West Area due to lack of additional resources, training and finances that are needed to support this community referral scheme.

Education, Children and Young People

Income deprivation, food poverty, digital exclusion and school absence puts Nottingham city in the bottom quartile for attainment at Early Years Foundation Stage, Key Stage One, Key Stage Two and Key Stage Four.

In the Foundation Stage, pupil attainment in Nottingham is furthest away from national averages within communication & language, and literacy. Nottingham is in the bottom quartile. 43% of children aged 0 to 5 years in the Aspley ward, have poor social and emotional development.

Aspley and Bilborough suffer extreme educational deprivation with poor attainment levels for school leavers.

Although against a back drop of year-on-year improvements, Nottingham is still in the bottom quartile nationally for teen pregnancy.

The proportion of first time entrants to the youth justice system in Nottingham is one of the highest in the country although again these figures are showing an improving trend over the last six years there is still work to be done. Issues with County Lines and exploitation are existing issues with potential to worsen due to the impacts of Covid 19.

The primary focus of this action plan is to identify funding needs and sources to address the issues identified within the West Area of Nottingham. It sets out current provision and goes on to identify where extra financial resource is needed to continue, expand or adapt this provision. It further identifies the gaps in provision and the resources needed to achieve them both financially and to some degree human and material.

The Action Plan will focus on provision which addresses the primary needs identified in the area, namely:

- ✔ Employment and Training:
 - ❖ Careers Advice & Guidance
 - ❖ Further Education and training
 - ❖ Welfare Rights and Benefits Advice
 - ❖ Employment opportunities, volunteering, trainee and apprenticeships
- ✔ Children and Young People
 - ❖ Supporting education
 - ❖ Personal and social development for young people
 - ❖ Development of language, emotions, creativity, imagination and social skills through play.
 - ❖ Safeguarding
 - ❖ Digital Inclusion
 - ❖ Food Poverty
 - ❖ Mental Health and Wellbeing
 - ❖ Physical Health and Fitness
- ✔ Communities & Older people
 - ❖ Food Poverty
 - ❖ Isolation and Loneliness
 - ❖ Mental Health and Wellbeing
 - ❖ Physical Health and Fitness
 - ❖ Digital Inclusion
 - ❖ Fuel poverty

Where	When	Who	Location	What	Measures / Outcomes	Funding/Cost	Sources of Additional / New Funding
Broxtowe Estate Strelley Bells Lane.	Mid-June Review Oct then Dec	Evolve Liam Futures Groundwork Jobs Hub DWP	Strelley Social Club	Drop in point with digital access to support benefit claims and to link clients to centralized functions/ agency support. For Complex cases support navigating systems and advocacy. Refer to Michelle Docherty. (Aspley Ward)		Evolve Provide Venue Free 16 hours local virtual and complex needs already covered by existing Funding, Additional 7 hours a week for direct access and signposting to services from Strelley. Cost 10 x Desk and PPE	
				Publicity. Promotion Via NG8 Face book Group City Council Web Pages Leaflets Word of mouth.		Publicity / Delivery	
Aspley Bells Lane	August Review Dec	Evolve Aspley Partnership Liam Futures Groundwork DWP Jobs Hub	St Margaret's Church	Local Drop in Hub Point developed. Need to scope delivery. Can existing volunteer/staff sign post make appointment for sessional worker.		Identified Person 7 hours a week 7 hours x	
Whole Area	July/August	Stacey Shillingford Marketing and Comms Centrally.	West Area	Publicity Campaigns promoting access to city wide services and digital access and to refer to local ward pages for localized support.		Cost of Campaign	

Whole Area	Now	Groundwork	Denton Green Training Centre(when re-open)/ Online and phone support currently	BBO Towards Work programme delivering 1 to 1 support for complex cases		Fully funded for 3 years	
Whole Area	Now	Groundwork	Denton Green Training Centre(when re-open)/ Online and phone support currently	YEIX 1 to 1 employment support for 18-29 years old.		Fully funded for 3 years	
Whole Area	Now	EMPLEO CIC	Currently online but usually delivered within a range of local venues	ABG funded Employment and Skills support, 1 to 1 support.	Targets relating to positive outcomes.	Currently funded for the next year through ABG.	
Aspley Bell Lane Broxtowe Estate	September	Evolve Nottingham City	Strelley Social Club / Virtual/outreach	Evolve are awaiting outcome of a bid to deliver a YEI Which includes the employment of Young person advisor.		Funded Externally 3 year programme	

Where	When	Who	Location	What	Measures / Outcomes	Funding/Cost	Sources of Additional / new Funding
Broxtowe, Bells Lane , Beechdale	Now	Evolve		Outreach Programme Working with those identified with risk of exploitation and County Lines. Both Preventative and Behavioral Change. Expansion of this will be needed to meet needs of disengaged young people.	As specified in grant	12,500 PCC	
Broxtowe Bells Lane Aspley	Now	Evolve		Food Poverty Evolve delivering food parcels and support to families struggling as a result of Pandemic.	20,000 meals and 1000 food Parcels Delivered to date.	External Funding	
Whole area	Now	A Place to Be Me	Detached Bilborough & Leen Valley	Detached counselling/outreach sessions in identified hotspot area. Key focus around substance misuse, CSE, Sexual Health and Mental Health issues.	Targets numbers accessing sessions and numbers of families signposted to additional support	Funded through ABG	
Whole area	Now	A Place to Be Me and Woven	Brocklehigh Community Sports & Art Centre	Holiday club sessions. Providing diversionary activities, food and counselling services. Outdoor socially distanced sessions to be held during the summer holidays.	Targets numbers accessing sessions and numbers of families signposted to additional support	Funded through ABG	

Bilborough	Now	Switch Up CIC	St Johns, Bilborough	Boxing and multisport sessions with mentoring. Currently offering online training sessions due to Covid situation	Targets relating to numbers accessing sessions and numbers of families signposted to additional support	Funded through ABG	
Bilborough	Now	Toy Library	Birchover Community Centre	Afterschool play sessions for 5-13s working closely with families. Currently in phone contact with families due to Covid Situation	Targets relating to numbers accessing sessions and numbers of families signposted to additional support	Funded through ABG	
Bilborough	Now	Inspire Succeed	Birchover Community Centre	After school and weekend sports and youth sessions. Due to Covid situation currently on hold but have been involved in delivering food parcels in the area.	Targets relating to numbers accessing sessions and numbers of families signposted to additional support	Funded through ABG	
Aspley	Now	Aspley Partnership		Youth sessions and holiday clubs with targeted support and sessions around prevalent issues. On hold due to current Covid situation. Have been providing phone support to families, providing clothes bank service.	Targets relating to numbers accessing sessions and numbers of families signposted to additional support	Funded through ABG	

Broxtowe Estate	Now	Evolve		Funding Being Sought /Donations of digital appliances for young people who do not have adequate access to learning. More Needed	Number of Young people receiving help.	?	External Funding
Aspley Ward	TBC	Evolve		Funding bids being submitted YEF And Community Trust.	?		Funding bids being submitted YEF And Community Trust.

Where	When	Who	Location	What	Measures / Outcomes	Funding/Cost	Sources of Additional / new Funding
Aspley Ward	Now Additional support as Employment Section	Evolve	Strelley Social Club	Virtual support (due to Covid 16 hours existing service) Benefits Welfare , Debt Advice	Number of Clients. Impact made	Existing Budget ABG?	
Aspley Bilborough Wards	Now	Evolve Carers Federation		Food Hub delivery of meals and Food Parcels. Partnership with Carers Federation. Bank of 30 Volunteers.	20,000 meals 1000 Food Parcels to date Number of Volunteers 30.	External Funding	
Broxtowe Estate	September	Evolve	Strelley Social Club	Bantercise / Men in Sheds. Project launched in March but put on hold due to COVID 19. Evolve will revisit this and its proposal in its business plan to develop Strelley Social Club. Addresses confidence, skills, mental health and well-being, plus link to employment and training opportunities.		To be developed with existing fund and to be expanded upon subject to further funding bids.	
Aspley Bilborough	Now	Evolve		Craft / Luncheon/Activity day On Hold due to Covid restrictions. To resume with guidance.		Existing funding ABG?	

Whole Area	Now	Groundwork	Whole Area	SMILE Phone befriending service for anyone in area feeling isolated or just wanting someone to talk to.		Funded by Groundwork, volunteer led programme.	
Bilborough and Leen Valley	Now	And Sew it Begins		Twice weekly arts and crafts drop in sessions offering companionship. Current situation sessions are on hold but members remain in contact through phone and internet.	Targets related to positive outcomes for participants around reducing social isolation.	Funded through ABG	
Bilborough	Now	SupportNet		Weekly table tennis sessions targeted at 55+ to promote physical activity. Sessions on hold currently due to Covid, but are hoping to reinstate outdoor sessions soon. Members have been keeping in contact through phone and internet.	Targets related to positive outcomes for participants around reducing social isolation.	Funded through ABG	
Bilborough	Now	Bilborough Over 55s Tai Chi	Currently via Zoom	Weekly Tai Chi sessions to promote physical activity in 55+ age range. Physical sessions currently on hold but weekly tutored Zoom sessions currently happening in place.	Targets related to positive outcomes for participants around reducing social isolation.	Funded through ABG	

Bilborough	Now	Beechdale Community Association	Beechdale Community Centre	5 day a week programme offering a range of services from food, to Arts and Crafts to games. Centre is currently still closed but has provided food and prescription collection service for those in surrounding area.	Targets related to positive outcomes for participants around reducing social isolation.	Funded through ABG.	
NG8 West Area	Proposal	Evolve NG8 Facebook Group NCC		Develop Neighbourliness campaign. Identify street Champions and communication channels to ensure those in need are identified and registered and known about and to expand network of volunteers	Reach to audience Number of Volunteers Actions as a result of campaign.	To be developed	
Broxtowe	Now	Evolve		Volunteering /Work Experience	Number of Volunteers	Existing	
Area Wide/Focus Bilborough	Proposal	Groundwork		Digital Inclusion: access to internet, IT resources, Training and support	Reach to audience	External Funding to be developed	
Area wide/focus Bilborough	Proposal	Groundwork		Promote Active Behaviour to improve health and fitness, mental health & wellbeing	Improved physical health and fitness, mental health & wellbeing	External Funding to be developed	