GROUNDWORK

EMPLOYEE VOLUNTEERING

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Groundwork is a charity working locally and nationally to transform lives in the UK's most disadvantaged communities.

OUR MISSION

Create better places

Improve people's prospects

Promote greener choices

23,000

CORPORATE VOLUNTEERING HOURS IN 2019

3,800
VOLUNTEERS
SUPPORTED
IN 2019

VOLUNTEERING
TAILORED TO YOUR TEAM

Make a visible impact
Our projects are local and you'll see clear changes on the day, or over time if your organisation supports the same project through multiple events

Professional
We offer bespoke high quality volunteering days for your team.

Develop
We help your team to develop new skills and relationships by taking them out of their 'comfort zones'

Connect to a local community
Your activities will be directly benefitting local communities

NOT YOUR AVERAGE DAY AT YOUR DESK

Our volunteering events are bespoke to the interests of your staff. We can provide one-off experiential days or a programme of activities linked to the same or different sites. Volunteers working alongside us will be encouraged to get stuck in, to try new skills and to do something out of the ordinary.

GROUNDWORK VOLUNTEERING
BENEFITS

Satisfied, motivated and happier staff Employees feel proud to work for a company that takes their community responsibilities seriously

GROUNDWORK VOLUNTEERING
BENEFITS

Improved internal team relations.

Increased ability to recruit and retain high quality staff.

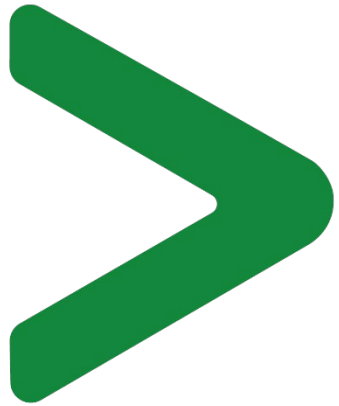I've met people I didn't know before. So it's building up relationships in a company that's so large.
— Sophie, Avison Young Volunteer

> You feel like you're giving something back, you feel quite accomplished by the end of day.
>
> – Lydia, Avison Young Volunteer

Our Existing Partners

HS2

pwc

United Utilities

HSBC

TESCO

AIRBUS

JLL

SIEMENS

FIRMDALE HOTELS
LONDON & NEW YORK

Balfour Beatty

AVISON YOUNG

Coca-Cola

WSP

BT

sky

NHS
Property Services

OUR VOLUNTEERING
OPPORTUNITIES

EXAMPLES IN
LONDON

> **Repurposing and Upcycling (up to 15 people)**
Reduce furniture going to landfill and support low income families by sanding, painting, and reupholstering. Supporting local disadvantaged communities.

> **Greening The Community (up to 20 people)**
Supporting communities across the city learn about green spaces by helping them to clear, plant, build, and grow.

> **Healthier Parks (more than 20 people)**
Safeguarding London's public green spaces for us by all, by volunteering to rake, dig, and maintain biodiversity.

EXAMPLES IN THE
WEST MIDLANDS

> **Local Schools (up to 12 people)**
Working with local schools to develop their forest schools and school grounds. Allowing future generations to experience and enjoy the outdoors.

> **Historic Gardens (up to 20 people)**
Developing areas which act as green oasis's in an urban setting, a country estates in the city to improve their sustainability and accessibility.

> **Nature Reserves (up to 30 people)**
Protecting and enhancing local green spaces through a wide range of conservation and maintenance tasks. Ensuring that important habitats are protected.
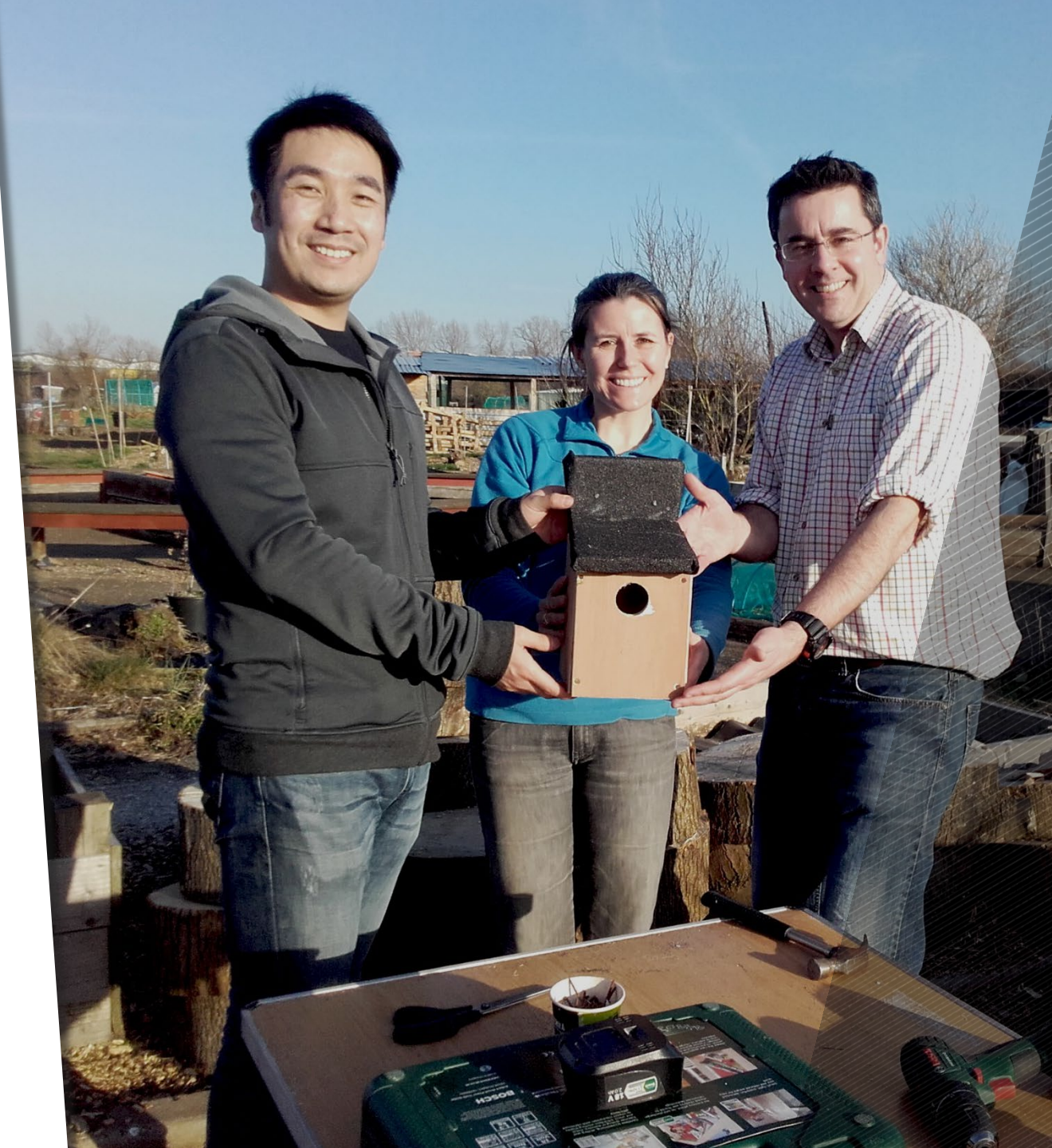
EXAMPLES IN THE
EAST & SOUTH

> **East Hills Wood, Norwich (up to 30 people)**
Renovating a delightful, hilly and undulating stretch of woodland, running west to east on a valley edge of the River Tud.

> **Urban Green Spaces, Bristol (up to 20 people)**
Transforming an area for the benefit the local community in an otherwise deprived and disadvantaged areas.

> **Colne Valley Regional Park, West of London (up to 30 people)**
Increasing biodiversity at one of the most important ecosystems in the UK. Preserving the landscapes and wildlife through vital work.

EXAMPLES IN THE
NORTH

> **Jarrow Hall, South Tyneside (up to 30 people)**
Support Anglo-Saxon Northumbria by enhancing the Anglo-Saxon farm and Bede Museum which has hosted over 30,000 people since 2016.

> **Whitehall Pocket Park, Leeds**
Located between the River Aire and the Leeds Liverpool Canal in Central Leeds, This area is being developed for future generations to enjoy.

> **Hattersley Community Garden, Greater Manchester**
This site provides the community with a unique resource to grow fresh produce in a food poor area. Volunteers are needed to improve the grounds so they can continue to provide their important services.

ACROSS THE UK

WHY WE NEED TO
CHARGE

Charities that provide an outlet for corporate social responsibility need to achieve full-cost recovery for the service. Groundwork is no different, all our staff work on billable hours and these costs need to be covered to ensure that we can continue to support communities.

A typical volunteering day involves the following costs:
• Staffing to supervise the activity
• Materials for the volunteers to use
• Admin costs for organising time
• A small donation to the host organisation

In return, Groundwork provides a professional, safe, enjoyable and impactful volunteering experience.

Talk to us about the difference that you and your business can make in local communities.

Find out more at:

getinvolved@groundwork.org.uk

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