

Groundwork NE & Cumbria Business Plan



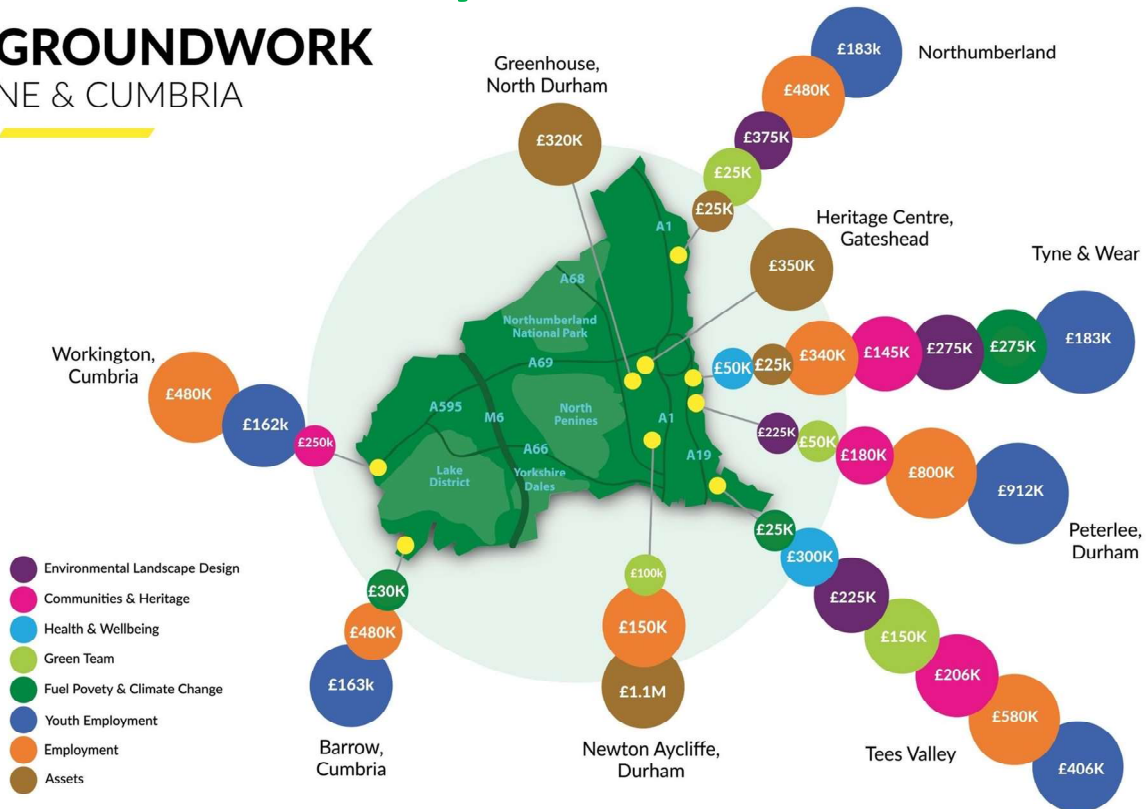
KICKSTART SCHEME

Funded work placements for Young People aged 16-24 on Universal Credit. Groundwork successfully started 250 Kickstarters internally and with 90 local businesses. 63 gained full time employment, 60% had other positive outcomes.

“ I have only been in my placement for just over a month now but I have loved every minute of it... I'm so happy I chose to do a Kickstart with Groundwork ”

Executive Summary

GROUNDWORK NE & CUMBRIA



Our Mission

Groundwork has a mission to mobilise practical community action on poverty and the environment.

We are passionate about:

IMPROVING PEOPLE'S PROSPECTS: Increasing confidence, health and wellbeing, skills and employability of those most in need lifting them out of poverty.

CREATING BETTER PLACES: Helping people work together to make their surroundings greener, safer and healthier; getting involved in local decision making.

PROMOTING GREENER LIVING AND WORKING: Helping people, communities and businesses understand and reduce their environmental impact and fight climate change.

The Year Ahead

The 2022/23 Business Plan has a projected turnover of £9.5m with a contribution of £100k. This will benefit:

- > 3,500 young people supported to learn, achieve, move into education, work or training
- > 150 adults gaining qualifications
- > 1,500 young people supported
- > Over 50 volunteers worth £50,000



LOFTUS WOODLAND
Green Recovery Challenge Fund, Environmental Rangers delivering Nature Based Solutions (NBS) and woodland restoration. Improving access, community spaces & training for young unemployed people and volunteers. Trainees really enjoyed working to improve their community.

Department for Environment Food & Rural Affairs

The National Lottery Heritage Fund

Environment Agency

NATURAL ENGLAND

Holiday Activities
Lead provider for Stockton & Billingham Councils Summer Holiday Activity Programme. Groundwork coordinated 7,500 sessions; engaging, inspiring and educating children that might otherwise go without.

- > 200 community projects supporting 10,000 people
- > 100 public spaces/ landscapes improved with Nature Based Solutions
- > 400 people helped to combat fuel poverty
- > 500 businesses supported sourcing successful candidates for vacancies

Key influences considering our National Groundwork Federation and Political, Economic, Social, Legal, Environmental factors include:

- > Changing funding and policy environment, implementation of Shared Prosperity and Levelling Up.
- > Embedding our response to the climate and biodiversity crisis; Cop 26, UN Sustainable
- > Tackling the long term impacts of COVID 19, rocketing inflation/power costs on health, the economy, jobs, inequality, service delivery and funding.
- > The recruitment of a new Chief Executive Officer (CEO) as the current CEO moves on.
- > The ideas and aspirations of our employees
- > Feedback from partners, stakeholders and customers.
- > Strategic Priorities from Groundwork’s Board and the joint Strategic Development Committee (SDC).
- > Continued value and growth of joint/ partnership working, both in the North East and Cumbria and across the North with our Northern Sister Trusts.



Key Priorities for 2022/23

- > **Positioning/ profile raising** - Embedding and promoting a clear USP with more strategic positioning. Integrating a green thread through all that we do
- > **Reducing Inequality** – Engaging with Government Levelling Up and devolution agendas. Tackling inequality, reducing poverty through employability and engagement. Enabling Green Jobs. Combatting food/fuel poverty and health inequality, restoring pride of place in areas needing it most.
- > **Nature Based Solutions** - Investment in quality places and landscapes, developing Nature Based Solution in landscape and community programmes to mitigate impacts of dual climate and biodiversity crisis. Deliver carbon sequestration and/or biodiversity net gain.
- > **Climate Action** - Implementing our Net Zero Action Plan to have net zero carbon emissions by 2030

