



FUNDRAISING

RESOURCE

PACK





Your Help Matters

THANK YOU

Here at Groundwork we are passionate about creating a future where every neighbourhood is vibrant and green; every community is strong and able to shape its own destiny; and no-one is held back by their background or circumstances.

That's why we are so excited to have your support! You are raising funds for amazing community projects in local areas so they can continue their vital work.

Your dedication means a huge amount to us and to the communities we work with. Thank you and good luck!



FUNDRAISING IDEAS



Host a crafternoon!

Have you got a crafty skill? You could host your own Crafternoon (you could do this virtually via a Zoom call). Ask your friends to make a donation to your JustGiving page to join and get crafting!



Virtual Coffee Morning or Drinks

Get your friends together over a morning coffee or evening drink! Arrange your catch up via an online platform like Zoom and ask your friends to donate what they would usually spend on a coffee and a cake!



Ask for favours

Do you know any local businesses that might be happy to place a donation pot out for you? Or maybe your office front desk?



GROUNDWORK

Setting up your online fundraising page and paying in donations

1

Set up your online fundraising page

Click the purple button labelled 'Start Fundraising with JustGiving' at the top of the webpage [here](#)*. Include images and your story to make it personal.

2

Set targets for your fundraiser

Having a target for how much you want to raise can be a great motivator for you and your supporters! You will be able to track your progress live on your fundraising page.

3

Share your campaign

Share your event or fundraising initiative with your network. Chat to your friends, family and neighbours and get them involved! Share a link to your fundraising page on social media.

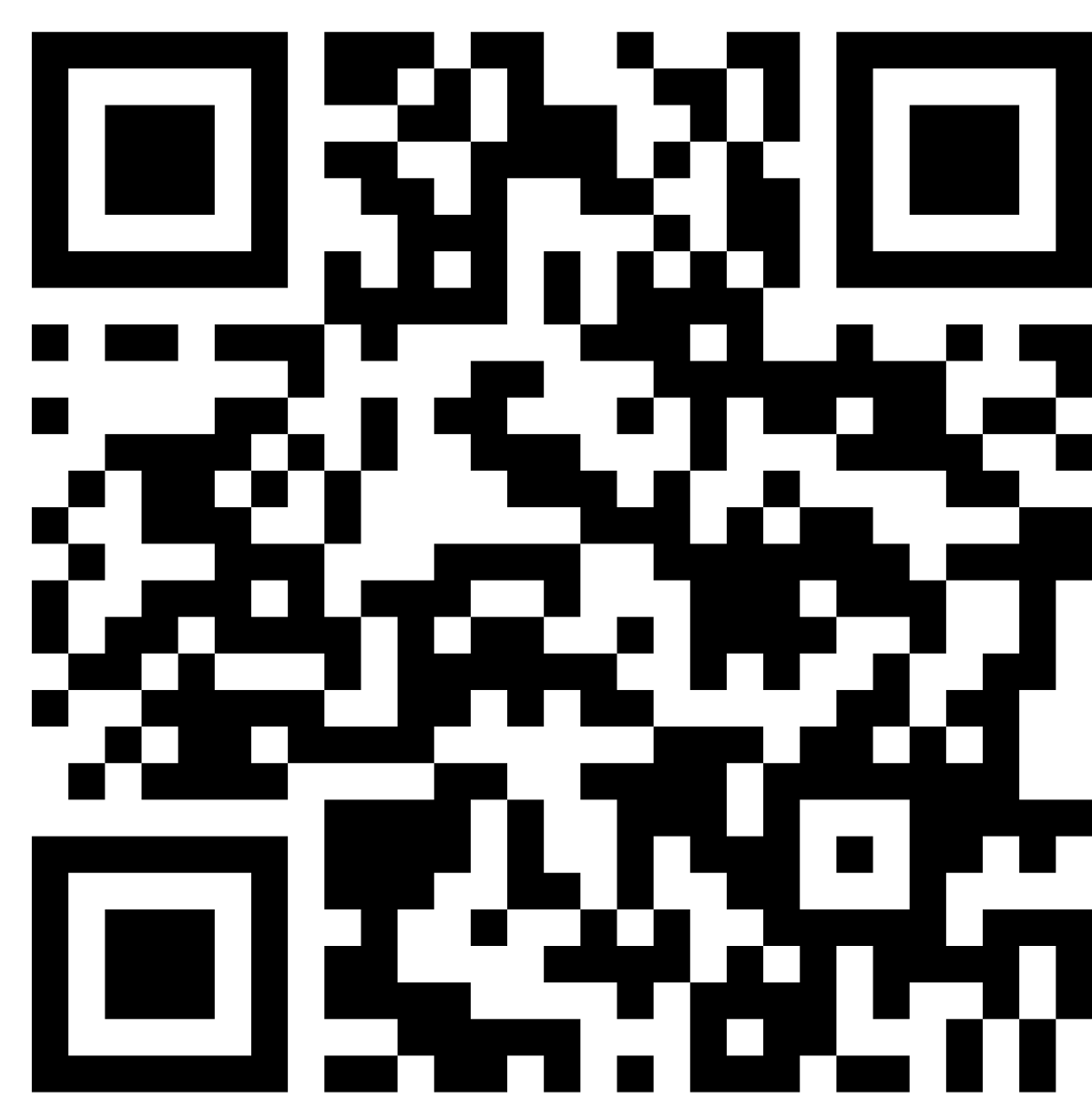
4

Pay-in cash donations

If you collect cash donations, it is easy to pay them in online! Go to the webpage [here](#)*, scroll down to 'Pay-In Donations' and click 'Donate with JustGiving'.

***THE WEBSITE AND JUSTGIVING LINKS ARE ALSO ACCESSIBLE VIA THE QR CODE ON THE FOLLOWING PAGE**

Fundraising
Website



Start fundraising
with JustGiving



groundwork.org.uk



Groundwork UK is the operating name of the Federation of
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