



THE A-Z

OF FUNDRAISING IDEAS



FOR MORE INFO: [GROUNDWORK.ORG.UK/
FUNDRAISE-FOR-US/](https://groundwork.org.uk/fundraise-for-us/)

A

Antiques Roadshow

Do you know some antiques experts willing to donate their time? Attendees can donate in exchange for learning about their cherished possessions.

Artwork Sale or Auction

Either sell donated artwork or host an auction. Give artists a unique platform to showcase their work whilst raising money for Groundwork!

Afternoon Tea/ Coffee

Morning

Offer guests a fun and social event stocked with hot drinks, tea, sandwiches, cakes and pastries. Either collect a donation in exchange for attendance or sell your tasty treats!

Auction of Promises

Get members of your local community involved by encouraging them to donate a service or experience to be auctioned off to the highest bidder. Don't forget to get an auction caller with a loud voice!

A to B



B

BBQ

Connect with your local community whilst raising funds by hosting a BBQ in your garden or even a local park! Offer attendees delicious food and drinks and collect their donations in return. (Remember to get a license if you are serving alcohol).

Barn Dance

Host an evening event with a twist! Recruit caller who can lead the attendees in the routines. You can charge for admission and refreshments and donate the profits.

Battle of the Bands Night

This is a great way to get your local community together for a fun night! Offer local bands the opportunity to play and charge attendees for admission, refreshments, raffles and games.

Charity Bike Ride

Get a group together to participate in a fun day out whilst raising money for Groundwork. Participants can collect sponsorship money or pay to enter. The great thing about this is you can tailor the distance to your group!

B to C

B Bean Growing Challenge

Challenge your friends and colleagues to grow the biggest tallest or most unique beanstalk. Provide a small pot, some soil and a bean and come together after a few weeks or months to compare results!

Book Sales

Collect book donations from friends, family and your local community then host a sale. This is a great opportunity for book lovers to find new favourites whilst supporting Groundwork.

Bridge Evening

Organise a bridge night for enthusiasts to come along, play some cards and connect with the local community. You can collect entry fees as well as selling refreshments.

C Cake Bake

Do you know a group of keen bakers? Collect donations of baking creations and host a bake sale at work or in your local community.

Caption Competition

Participants can submit captions for a selected image and winners can be chosen either by votes or by a panel of judges. You can even use a photo of your club chairman or work CEO for an added twist. Collect a donation from all entrants.

Carol Singing

Organise this heartwarming and festive activity to raise money and spread Christmas cheer. Sing in your town square, at an event or go door-to-door and collect donations from the community.

Children's Fun Day

This is a fun and engaging way to bring the community together and support Groundwork at the same time! Organise crafts tables, games, challenges and other activities and collect an entry fee. If you can, get members of the local community to donate their time to run stalls etc.



C to D

C Concerts

Showcase local talent and offer a fun night for attendees. Charge for entry and refreshments and raise money in support of Groundwork.

Car Wash

Organise a car wash at home or at work. Gather a group of willing volunteers to get those cars glittering and charge for their service.

Cinema Screening

Could your local cinema be persuaded to do a preview for Groundwork? Increase the ticket price by £1 - £2 and collect the additional profits.



D Dances

Organise a disco, ceilidh, ballroom, salsa or 70's night. You can charge for entry and refreshments, but don't forget to arrange a drinks license if you are serving alcohol. Get dancing and raise money for Groundwork in the process!

Darts Match

Arrange a darts competition at work or at your local pub. Get your community together for some friendly competition. You can charge an entry fee, for refreshments and even organise a raffle. Remember to provide a prize for the winner!

Dinner Party

Gather your friends or members of the local community together and host a dinner party. Ask your guests for donations and even give the night a fun theme!

E Exhibition

Organise an exhibition for local artists to showcase or sell their work. You can charge artists a fee for a space, attendees for admission, sell refreshments or even run an auction to raise money.

Expeditions

Why not sign up for an organised expedition or trek, get sponsored and raise money for Groundwork. Have a look at our website to see if we have places in anything that interests you, or take your own initiative and find your own challenge to take on!

Expert Talk

Do you know or have the support of an expert or local celebrity? See if they are willing to donate their time to give a talk or host a meet and greet. Charge for admissions and even auction off an autographed copy of their book for example.

Easter Egg Weigh-In

Looking for a themed option for Easter? Challenge your friends, family or co-workers to guess the weight of an Easter egg. Charge for each guess and offer a prize to the winner.

Fancy Dress Days

Charge people in your office or school to swap their uniform for something a little crazy! Non-uniform days at school are always popular. In the office have crazy tie, bad hat or green only day.

Fetes

Fetes can be great fun for families and draw big crowds of locals. Charge for admission and fun games and challenges throughout the day. Don't forget to provide refreshments!

E to F

Football Match

Host a charity football match for all the sports enthusiasts in the community. Even better, scale it up to be a tournament if you have enough players! Charge to play and watch and make sure you provide refreshments for players and spectators.

Fun Runs

Looking to get into running? Starting out with a fun run can be a great idea! Get your friends and family to sponsor you to complete a certain distance. You can get involved in an official fun run or organise your own!

£5 into £50

This fun and competitive challenge is a great way to get people involved in fundraising. Give participants £5 and challenge them to increase this amount as much as possible within a specified time period. Ideas include: planting vegetable seeds and selling the produce or baking and selling cakes. The team with the largest sum at the end receives a prize.

50:50 club

This works great in a workplace. Everyone donates £1 per month and each month there is a prize draw and whoever is chosen wins half the total donated. The rest gets donated to Groundwork!





Garden Party

Open up your garden to friends, family and neighbours. Organise games, refreshments, raffles and stalls for a fun day out! Attendees can pay for entry or to get involved with the activities.

Gin Tasting

Get in touch with a local distributor, wholesaler or bar owner to see if they would donate some gin (or even a venue) for a tasting session. This can be auctioned off to the local community or participants can pay to attend.

Golf Open Days

Do you have connections to a golf club? Work with them to run a sponsored event or tournament. Attendees can pay an entry fee and you can even add in a raffle or auction as well!

Go Green for Groundwork

Wear green, be green or eat green for groundwork. Run this in your office or school and collect donations from participants.

Great British Bake Off

Host a baking challenge in your local community!



Halloween Party

Hold a fancy dress party at your house or in a local bar. Collect an entrance fee. Add to the fun with a DJ, refreshments and even a costume competition!

Heads & Tails Auction

This is a great game to do at a large event! Collect donations from attendees. Have a caller on stage instructing everyone to choose either heads or tails. Flip a coin and everyone who chose wrong sits down. Repeat until only one person is left. The winner gets a prize or a percentage of the collected money.

Head shave

Are you known for your luscious locks? Challenge yourself by shaving it off in front of friends and family. Collect donations for your courageous act!



Improv Night

Whether it's stand-up, singing or comedy, an improv night is a great way to let loose and have some fun while raising money for Groundwork. Host it at a local bar or even your house. Charge for admission and make sure you advertise it!



Jelly Eating Competition

Find out who can eat jelly the fastest without using their hands! This is a great game for a party or fete.

Jewellery Collection

Ask the public and your friends and relatives to donate unwanted jewellery. Auction off the best items and sell the remainder at a car boot sale or use as raffle prizes. Any left over items can be sent to a cash for gold jeweller's.

Jumble Sales

Locals can pay a small fee to have a table at your sale. You can collect all or a percentage of the profits from each table. Encourage people to bring old clothes, books, toys and more!

K

Karaoke Night

Belt out the tunes and hold a karaoke night. Hold it at home or see if your local pub will host one in aid of Groundwork. Charge entry and why not include a raffle or fun quiz?

Knit

Are you a keen knitter (or crocheter!)? Get crafting and create some beautiful and unique garments to be sold at fetes and Xmas bazaars.

Knockout Tournament

Organise a tournament and invite local enthusiasts in your chosen sport or activity! Collect donations for entry and don't forget to offer a grand prize!

Keep Fit

Ask a friendly workout or yoga teacher if they will donate their time to run a class at the office or local community centre.



K to M

L

Local Races and Marathons

Take advantage of any local races that are established in your area. Book a place and ask friends for sponsorship.

Lotteries

This is a particularly fun idea for an office. Think about running a monthly lottery, maybe even on payday! Remember to adhere to government regulations for running small scale lotteries.

Loud Tie or Funky Shirt Day

Have employees or groups wear their craziest tie or shirt to work. Collect donations from everyone participating and you could even give a prize to the best outfit!

M

Market Stall

Book a pitch at your local market and sell fruit and vegetables from your garden or unwanted items from your home.

Masterclasses

Are you an expert at something interesting? Why not organise a small class to share your knowledge with members of the local community. Charge a fee to take part in your class.

Music and Wine Evening

Organise a recital at your local stately home or in someone's garden. You could even see if a local vendor could donate wine to sell.

Memory-Lane Meal

Transport yourself back to the 60s, 50s or the 40s. Dress in the style of the day and try to cook some dishes of the day. Either run it as a competition or charge attendees.





Non-Smoking Day

Sponsor someone to give up smoking for a period of time, it may even help them give up for good!



Outgrown Exchange

Sell your children's outgrown clothes, books or toys to the local community.



Plant Sale

Next time you're planting seedlings or taking cuttings why not double the quantity and have a plant sale later in the year?

Plant a Tree

Work in collaboration with your local authority's tree planting programme. Invite people to make a donation to have a tree planted in memory of someone. You can even arrange it to coincide with National Tree Week which is usually in November. Visit <http://www.treecouncil.org.uk/> for details.



Poetry Recital

Organise a recital at a local venue for local poets to try out their material. Charge attendees and you could even sell refreshments.



Quiz Night

Host a quiz night at your local pub or even in your house. Invite members of the local community to show off their general knowledge and make sure you offer an exciting prize!



Radio campaign

Do you have a contact at your local radio station? Ask them if they would be willing to broadcast an appeal or spread awareness of a fundraising event you are organising or participating in.

Raffles

Raffles are a great addition to add to an event. Either buy some prizes or ask local community members or businesses to donate some. Then get a raffle booklet (either online or at your local stationary shop) and you're ready to run your raffle!



S Scrabble Competition

Are there plenty of scrabble enthusiasts in the area? Bring them together to participate in a competition or tournament. Charge for entry and provide a prize for the winner.

Shave Off

Shaving your hair off in exchange for donations can be a great way to raise money for Groundwork!

Skills Auction

Your local community will be filled with people who have skills you never even knew about! See who would be willing to donate their time to provide their skill or teach a workshop, e.g. cleaning windows, house decorating, dress-making. You can then auction off these experiences.

Sports Events

Do you belong to a sports club? Why not persuade them to hold a charity tournament or competition. You could even hold a taster day to get newcomers along! Or hold a showcase game with your top team. Charge for entry and refreshments.



Sports Club Dinner

Hold a fundraising dinner for your sports club. You can charge for entry (make sure you cover your overhead costs as well!) and hold additional events to fill the night like a raffle or auction.

Stand-Up Bingo

Sell bingo cards around the room, each with one number on it. Ask all the participants to stand up. Spin the balls and when a number is called that person has to sit down. The last one standing receives a prize or a percentage of the total money raised.

Supermarket Trolley Dash

Arrange date with the store manager and sell raffle tickets beforehand. The winning ticket 'dashes' through the store grabbing as much food as possible. Money to pay for goods will come from proceeds so make sure you can sell enough tickets.



T Talent Competition

Do you know a budding star? Hold a talent evening for friends, colleagues or the local community. Charge for admission and refreshments. You can even run additional fundraising initiatives alongside it including a raffle or auction.

Teddy Bears Picnic

This is a great family fun day out! Charge for entry and refreshments and make sure you provide plenty of entertainment! Games, toys, face painters and even a clown are great ways to liven up the day.

Theatre Preview

Could your local theatre or amateur dramatics society be persuaded to do a preview in aid of Groundwork? Ask them to donate a percentage of the proceeds.

Treasure Hunt

Collect prize donations from local community members and businesses. Organise a set of clues leading participants from one location to the next. Charge for entry.



U Under the Sea Party

This can be targeted at any age group. To throw this fun, themed party have people dress up and decorate your venue in all things under-the-sea related. Charge for admission and refreshments.

Uniform Day

The opposite of non-uniform day, this time it's the teachers' turn! Collect money from students or teachers and have the teachers dress in school uniform for the day.

V Valet Service

Are you throwing an event? A great way to add to your fundraising total is to provide a valet service. Recruit a team charge £5 for the service. Remember to make sure all drivers are insured!

Variety Show

Host a variety show at your local community centre or school. Charge for admission and refreshments and invite local talent to perform.

Vegetarian Lunch

Raise money for Groundwork whilst promoting sustainable living by organising a vegetarian lunch (or dinner) for your friends, colleagues, or local community. Have people contribute their favourite homemade dishes and charge diners for a plate.





Walkathon

Take part in or organise a sponsored walk. Advertise it to your friends, family and colleagues. Encourage them to sponsor you, or (even better) take part themselves!

Who's the Baby

Organise this fun photo competition to raise money amongst your colleagues who can pay to play. Have your team or senior members of your organisation send you their baby photos. Circulate these to participants and award a prize for whoever can identify the most people from just their photo.

Wine Tasting Evening

Charge an entry fee for a night of delicious wines and cheeses. If you know a local vendor, see if they will give you a good deal or even donate some wine and cheese.

Women's Challenge

Take part in the Hydro Active Women's Challenge in Birmingham, Liverpool or London in September. You can walk, run or jog the 5km distance.



Xmas Fayre

Organise an Xmas fayre full of stalls and activities! You can charge local boutiques or vendors for a pitch, charge for admission or ask for a percentage of the profits made by each stall.

Xmas Card Donation

Instead of sending cards this year, wish your friends, family and colleagues a Happy Christmas verbally, send a virtual card or even record a video! Encourage those around you to do the same. Donate the money you would have spent on cards to Groundwork. This raises money and provides a more environmentally friendly option.



Yoga Marathon or Class

Have your friends and family sponsor you to carry out a yoga marathon. You could even get a group together and ask a local yoga teacher to lead the session.

Yes Day

Say yes to everyone's demands (within reason!) and ask people to sponsor you to do so.



Zany Events

The list is endless ... throw a custard pie at your manager, eat jelly with chopsticks, see who can fit the greatest number of marshmallows in a mouth. People can get sponsored or pay to enter.



Hints, tips & links

We hope you found our ideas useful. Here are some hints and tips and links to help make your fundraiser a success. If you have any questions please get in touch.

M

Make it Fun

P

Plan ahead

Like anything plan ahead. As the old adage goes: fail to plan- plan to fail.

K

Keep it safe

Pay close attention to health and safety.

K

Keep it legal

Use our links opposite to ensure your fundraiser adheres to licensing regulations.

Useful links

Contact Us

getinvolved@groundwork.org.uk

Groundwork

www.groundwork.org.uk

Fundraising Regulator

www.fundraisingregulator.org.uk

Gambling commission

www.gamblingcommission.gov.uk

Food safety

www.gov.uk/food-safety-your-responsibilities

Health and safety Executive

<https://www.hse.gov.uk/>