**GLA Democratic Participation Grants – Phase Three**

**Projects Monitoring & Evaluation Framework**

An evaluation framework is a tool used to map how the impact of something will be assessed. We have created this framework to help applicants and grantees understand what data and information they will need to collect, if they are awarded a grant, to demonstrate the impact of their project. This will then help us evaluate the impact of phase three of the grant programme as a whole. As there are four aims of the grant programme, there are four separate tables below for each aim.

**Key Terms:**

Aim – Why you need to collect this data and information

Outcome – The intended impact of your project

Indicators – What data and information you need to collect

Means of Verification - How to collect the data and information

**The four aims of the Democratic Participation grants programme – phase three are to:**

1. Support Londoners and civil society to increase their political literacy, by equipping them with the knowledge and the tools they need to uphold their rights.
2. Support Londoners to access their democratic rights by addressing barriers to participation (voter registration, Voter ID, proxy and postal voting, etc.)
3. Support Londoners to get heard on decisions impacting them and their communities, beyond elections, including through deliberative and participatory democracy at local level, and other mechanisms to participate in civic life.
4. Grow the number, capacity, and resilience of civil society organisations in the democracy/ social justice sector by ensuring civil and democratic participation is embedded in their business-as-usual activity and future work.

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| Aim 1 | Outcome | Indicators | Means of Verification |
| Support Londoners and civil society to increase their political literacy, by equipping them with the knowledge and the tools to uphold their rights. | Londoners from under-represented and under-registered target groups engaged (across all 4 aims) | Number of people engaged via:   * In-person activity * Online/telephone support * Articles and adverts in community press (incl. newspapers, radio, television) * Newsletters/ blogs/websites * Print information materials, e.g. flyers and leaflets | Attendance registers at events and other reach metrics reported in grantees’ final reports |
| Demographics (i.e. age, ethnicity, gender identity) of participants | Participant survey |
| Number of:   * social media posts, their reach and impressions * awareness raising assets created, and the number of views and shares | Social media platforms analytics reported in grantee final report |
| Number of:   * In-person/online awareness raising events delivered * Boroughs where activity took place or the project had impact | List of online/in-person awareness raising events delivered |
| Londoners have increased understanding of democratic structures, different types of elections, and how to participate. | Percentage of survey respondents reporting  increased understanding of:   * Democratic systems in London/ the UK * Who their elected representatives are, at various democratic levels, and what they do | Participant survey |
| Feedback from Londoners from under-registered and under-represented groups | Case studies, testimonial, quotes from participants |

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| Aim 2 | Outcome | Indicators | Means of Verification |
| Support Londoners to access their democratic rights by addressing barriers to participation (voter registration, Voter ID, proxy and postal voting, etc.) | Londoners have increased understanding of their voting rights and how to vote. | Percentage of survey respondents reporting  increased understanding of:   * Who is eligible to vote * How to vote * Increased awareness of photo Voter ID | Participant survey |
| Londoners are aware that they need to register to vote and show accepted photo ID to vote in  person. | Feedback from Londoners from under-registered and under-represented groups | Case studies, testimonial, quotes from participants |
| Londoners who do not have or cannot afford a photo Voter ID understand that they can and are supported to apply for a free Voter Authority Certificate. | Number of...   * People who applied for a VAC or pledged to do so * People who applied for other forms of Voter ID or pledged to do so | Participant survey |
| Londoners are aware how to vote and are supported to register, including with the new postal and proxy voting application processes | Number of...   * People who registered to vote or pledged to do so * People who report being more likely to vote as a result of the support received | Participant survey |

| Aim 3 | Outcome/s | Indicators | Means of Verification |
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| Support Londoners to get heard on decisions impacting them and their communities, beyond elections, including through deliberative and participatory democracy at local level, and other mechanisms to participate in civic life. | Londoners have increased understanding of deliberative and participatory democracy at local level | Percentage of survey respondents who report increased understanding of:   * How they can influence decision-making outside of election time * How they can take part in wider civic life | Participant survey |
| Londoners participate in civic life | Percentage of survey respondents reporting they are more likely to take part in the following activities: a community event, a consultation or demonstration, volunteering, starting or signing a petition, starting/joining a campaign, contacting an elected official. | Participant survey |

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| Aim 4 | Outcome | Indicators | Means of Verification |
| Grow the number, capacity, and resilience of civil society organisations in the democracy/ social justice sector by ensuring civil and democratic participation is embedded in their business-as-usual activity and future work. | Civil society organisations have more capacity to support under-registered and under-represented communities to access their civic and democratic rights. | Number of civil society organisations engaged/trained | Final project report |
| Number of views of impartiality training manual | Democracy Hub metrics |
| Number of grantees who report that:   * they are more comfortable running civic and democratic participation activity * they will continue this awareness raising activity beyond the grant-funded period and include it in their main activities * they have improved relationships with their local community and their partners through the grant-funded activity | Final project report |
| Feedback from grantees, their partners and other CSOs. | Case studies, testimonial, quotes from local community and partners |