



# CORPORATE SOCIAL RESPONSIBILITY DAYS

---

## GROUNDWORK YORKSHIRE

SITE HOST



# ABOUT GROUNDWORK YORKSHIRE

---



Groundwork was founded over 40 years ago in the North of England. It was at a time of political, social and economic challenge. It was an experiment. To help communities cope with change. To work together. To make their lives and neighbourhoods better. That spirit of enterprise and innovation have never been more needed.

In every community – however disadvantaged – there are deep reserves of pride. People with the passion and ideas to improve their circumstances and surroundings. Groundwork exists to harness that pride. To unlock that passion. Our services, projects and programmes change people's lives. They can also make our communities more resilient for the future.

Groundwork is an organisation that embraces transformation. We positively change places and people's lives, in partnership where we can.

We use these values to work with various organisations on their Corporate Social Responsibility (CSR) days to do just that. We offer tailor made packages to help make a positive impact to the communities around you.



# WHY HOST A CSR DAY?

Hosting a CSR day can greatly impact your site and its local community. By choosing to offer your site with us, you can benefit from:

- No cost to your organisation  
*(aside from some required resources)*
- CSR volunteers enable you to address work that may be proving difficult to complete without extra help
- We will complete a site visit, talking through the tasks to be completed and complete a full risk assessment
- We will handle communication and planning with the organisation and volunteers, making it a simple process for you
- We will continue to offer your site until all tasks have been completed
- We will celebrate achievements on social media and, depending on how big the day is going to be, inform local media of the tasks taking place



# THINGS TO THINK ABOUT

---

When starting to think about what your site can offer, think about:

- > The size of the group that your site can accommodate; most sites that we work with can accommodate 20-50 volunteers.
- > The types of tasks you wish to be completed; what will benefit your site and its local community?
- > Weather conditions; CSR days usually take place between March and October. They take a lot of planning and will go ahead in most weathers.

Volunteers can carry out the cutting back of overgrown areas and weeding when it's raining and colder whereas tasks such as painting and planting are more productive on sunnier and warmer days.

- > What is 'the dream'? Tell us what your vision would look like if everything was possible. What would you like completing if you had the time and resource?





# FIRST STEPS

## TASKS TO BE COMPLETED

As the majority of CSR volunteers are office based and not manual workers, we do not use power tools; tasks tend to be things that can be carried out with manual tools such as spades, forks, shears, paint brushes, etc. We will also adapt certain tasks to accommodate specific accessibility or other requirements of volunteers.

We typically won't carry out work higher than head height while standing on the ground. We will only consider work that needs to be done at higher levels when there is a safe way to do so.

Bigger is better! We usually have a team of 10-25+ volunteers in one day so we need to ensure there's plenty of tasks to do which cater to different abilities. What may look like a large task can sometimes not take very long when a team of 20 people begin working on it.





# YOU'RE IN SAFE HANDS

When you sign up to be a site host, or when an organisation visits you for a CSR day, you can rest assured that you are in safe hands.

All of our Groundwork staff are trained and experienced in carrying out the activities and are also First Aid trained and DBS checked. Groundwork Yorkshire hold full insurance to host CSR days on behalf of the site host.

Before any site is approved to host a CSR day, we complete a full risk assessment with photographs during our initial visit to ensure the site is safe for those working on it. We will then gather all the information needed to advertise your site as an opportunity.

If you have any concerns or questions, get in touch.



# ON THE DAY

Once your site has been chosen, we will work with the organisation and volunteers to plan their day.

They are sent a document, telling them all about their planned day. This includes;

- > A background of where they are going and why
- > An agenda that sets out the tasks to be completed including timings
- > Information on the Groundwork and site staff and dedicated first aiders
- > Practical arrangements for parking and facilities
- > Guidance on suitable clothing and footwear and anything else volunteers need to bring

## A typical agenda looks like:

- 09:30 Volunteers arrive at site to meet Groundwork staff
- 09:45 Welcome, introductions and tool and site safety briefing
- 10:00 Tasks begin
- 11:00 Break
- 11:10 Tasks resume
- 12:00 Lunch
- 12:30 Return to site and brief about afternoon tasks
- 14:00 Break
- 14:10 Tasks resume
- 14:30 Site clear up
- 14:45 Participant feedback
- 15:00 Depart




# FEEDBACK

Keep sending us your ideas and tasks.

We regularly get new requests from organisations and are constantly looking for sites to help out on.

Be patient, your site may not be chosen immediately but we will continue to offer it until the work has been completed.

At the end of a CSR day we will ask for feedback on the tasks and overall experience and we welcome ideas and thoughts on what could help enhance future days.



*Centrica's British Gas leadership team spent a brilliant day with Groundwork Yorkshire, riding along with the Green Doctors and learning about the invaluable support given to those most at risk of fuel poverty. A truly insightful day and opportunity to get creative and explore ways to work together to help those most in need.*

Sara Hirsch, Communications & Engagement Director, British Gas

*"Seeing the end result after all the hard work was the highlight of my day and it made it all worthwhile knowing we had made a difference as a team. The Groundwork staff were very supportive and it felt great getting to know my team better while doing something worthwhile."*

Volunteer, Avison Young

*"Wow, what a difference a day makes! Thank you to all the volunteers for their hard work, you have transformed what was a unusable, dull, dangerous space into a colourful, pleasant, safe space where our patients can relax and recuperate. The new planters are amazing and the newly painted seats look brand new, Thank you again for everything, it really does make a difference to us"*

Duty Manager, NHS Respite Home, York



# GET IN TOUCH

To enquire about hosting a CSR day with Groundwork Yorkshire, get in touch!

Nickie Ramsden

Senior Community Coordinator

✉ wy.communities@groundwork.org.uk

☎ 07824 343 693

Visit: [www.groundwork.org.uk/north-east-and-yorkshire](http://www.groundwork.org.uk/north-east-and-yorkshire)

Email: [wy.communities@groundwork.org.uk](mailto:wy.communities@groundwork.org.uk)

Telephone: 0300 3033 292

- 🐦 @GroundworkYorks
- 📘 @GroundworkYorkshire
- 📷 @groundworkyorkshire
- 🌐 @Groundwork Yorkshire
- 📺 @Groundwork In The North

Working in partnership with public, private and community stakeholders, we improve, protect and enhance our local communities, partners and environment. A wholehearted **THANK YOU** is extended to all the organisations and people we have worked with.



Groundwork Yorkshire is a company limited by guarantee and registered in England.  
Company Registration Number: 2202681 Charity Registration No: 519846

Published March 2023